



# CONTENT

## Elsewhere by EG

Slogan:  
**Take a picture, it'll last longer.**

Story:  
**Life doesn't wait – and neither should you.**  
Whether you're exploring cities, chasing experiences, or savoring the everyday, this is your reminder: **take a picture, it'll last longer.**  
***Your next adventure is already happening.***

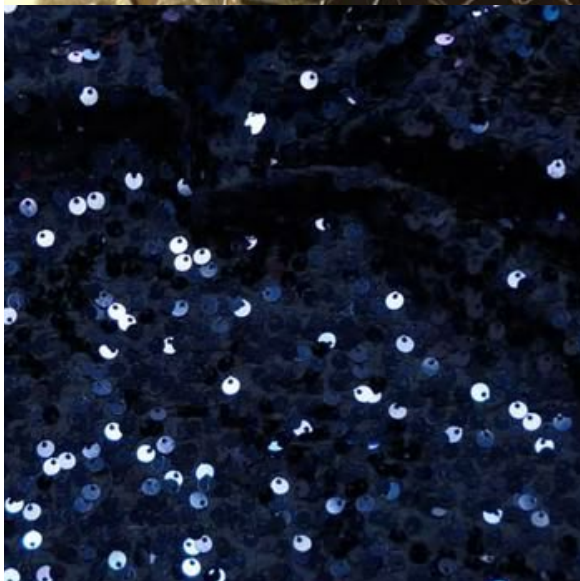
Other Text:

**Elsewhere**  
**Navy Blue**

Included in the box:  
3.5" × 2.25" × 1" camera  
7" wrist strap

16 Megapixel CMOS Sensor  
5X Optical Zoom - 28mm Wide Angle Lens  
1080P Full HD Video - Vlogging Camera  
2.7" LCD Screen - Rechargeable Li-Ion Battery  
SD Card Compatibility: At least Class 10,  
no more than 512GB (SD, SDHC, SDXC)

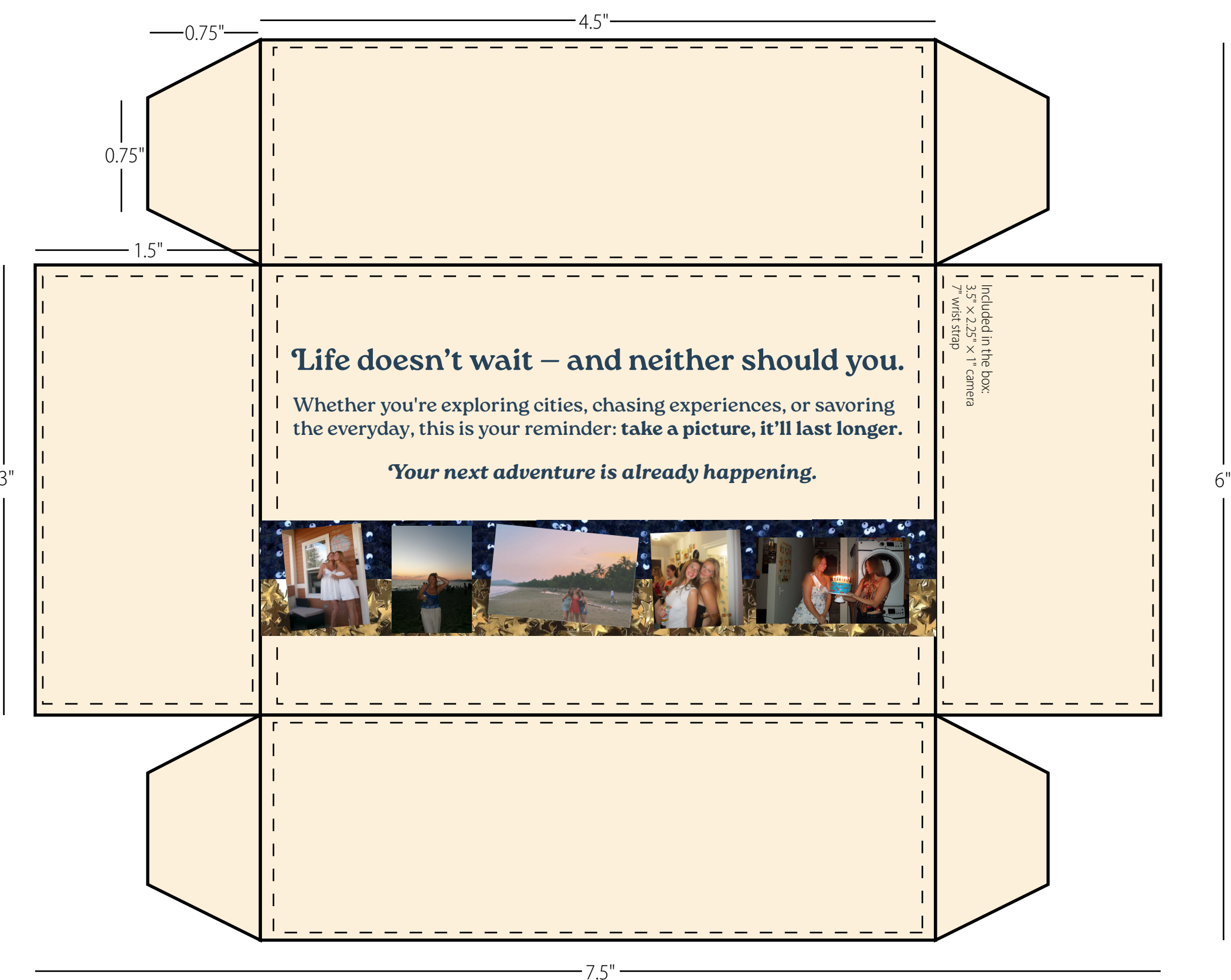
Logos & Images:



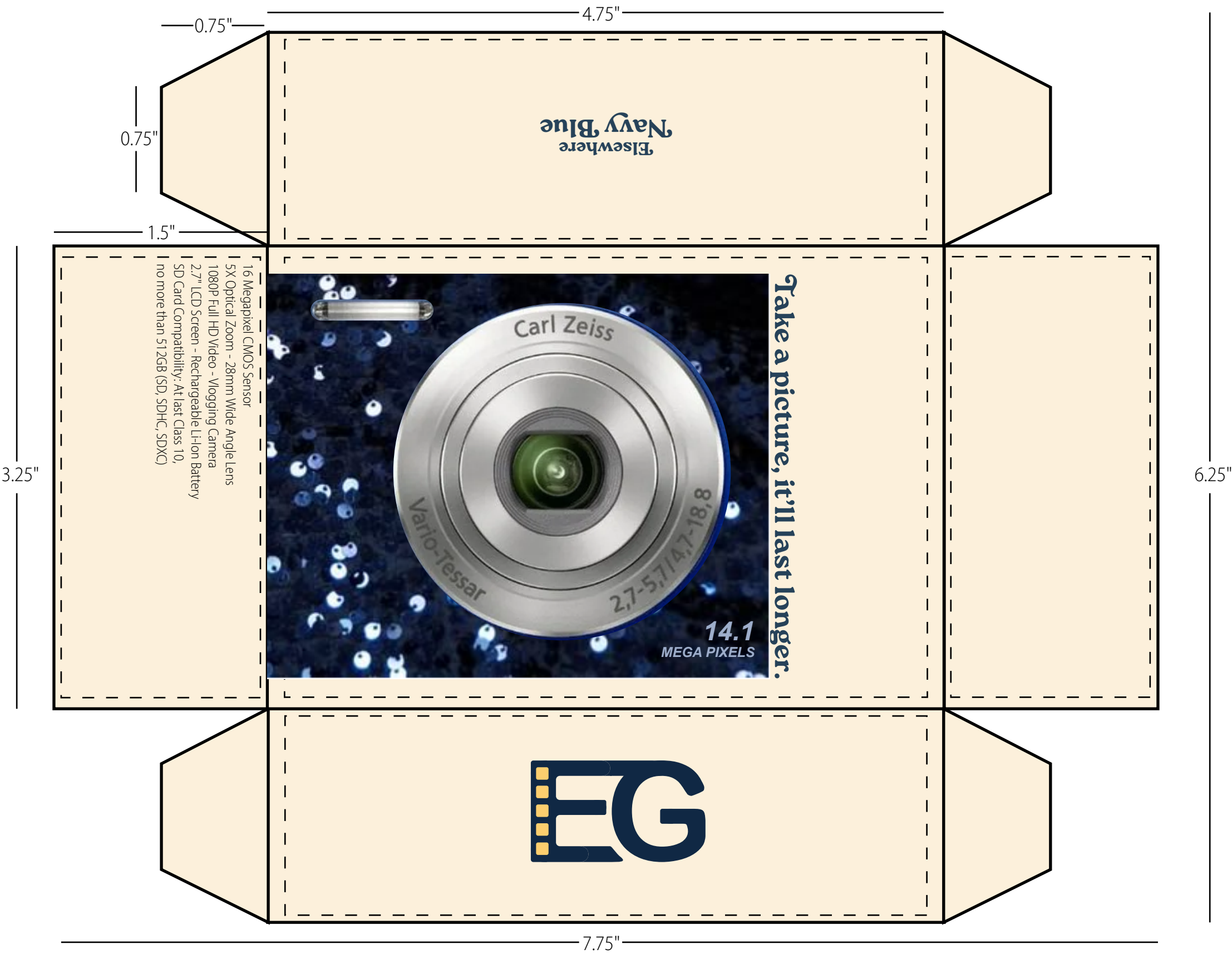
all text, not including specs, featured in navy blue<sup>1</sup>



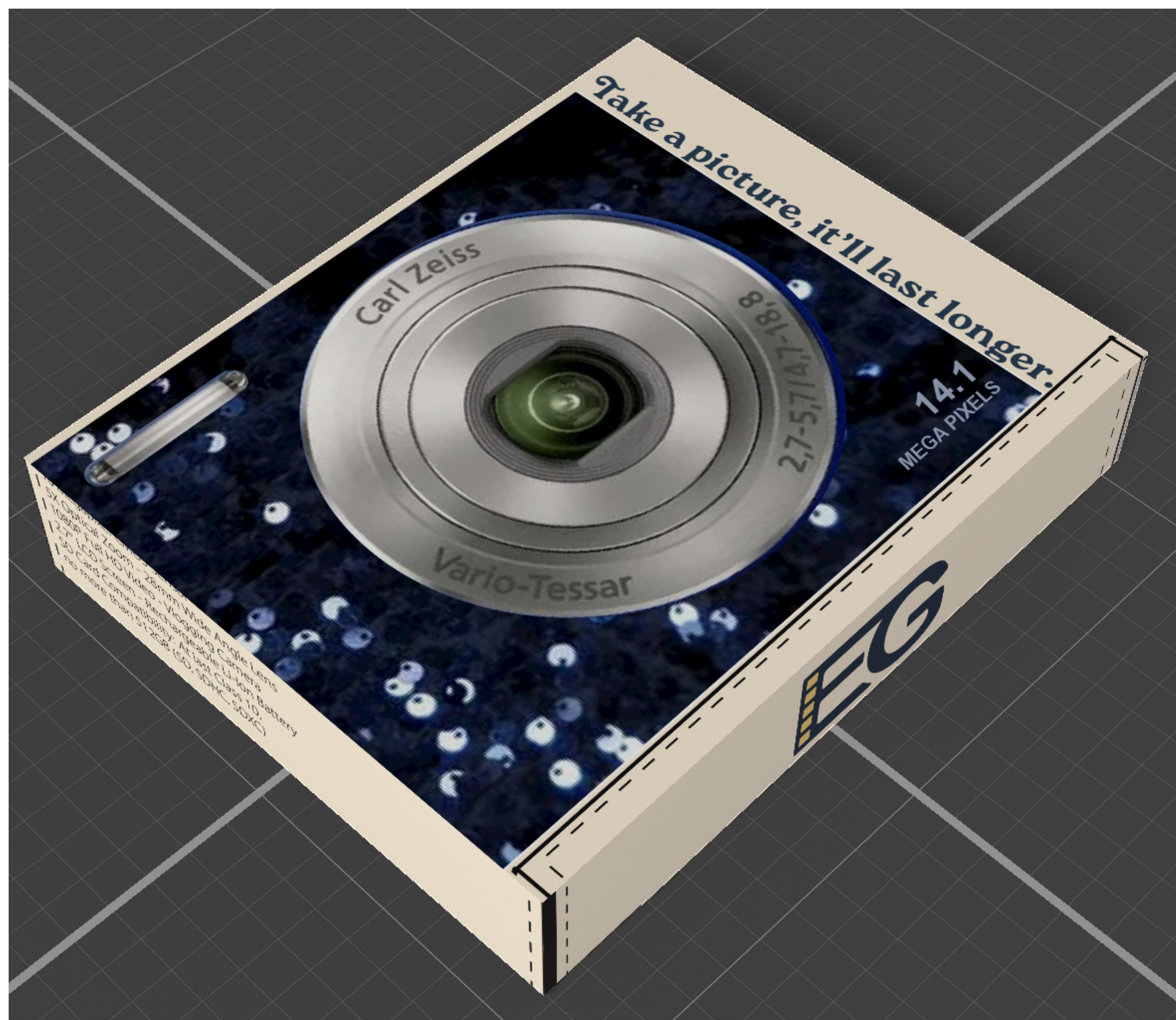
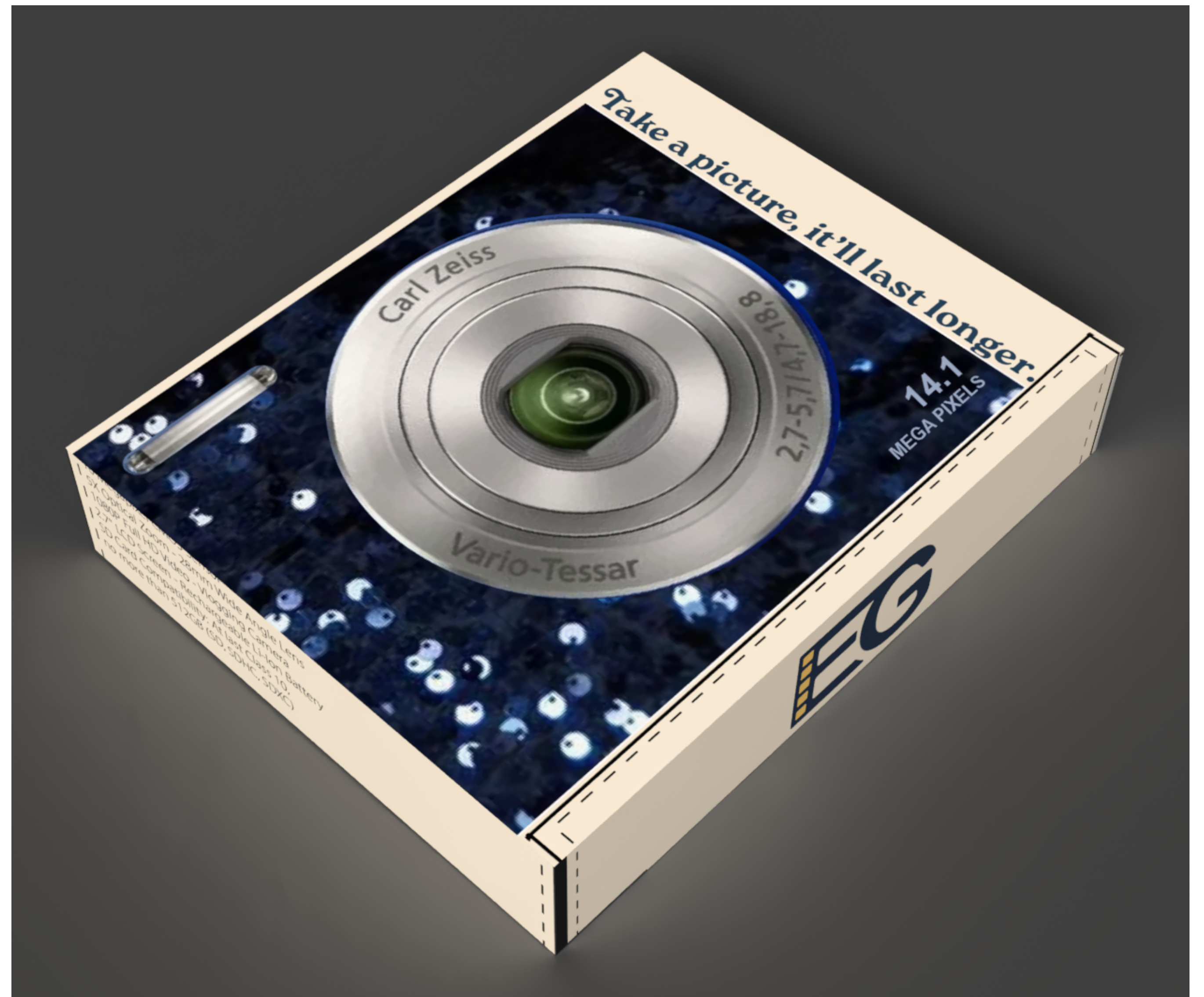
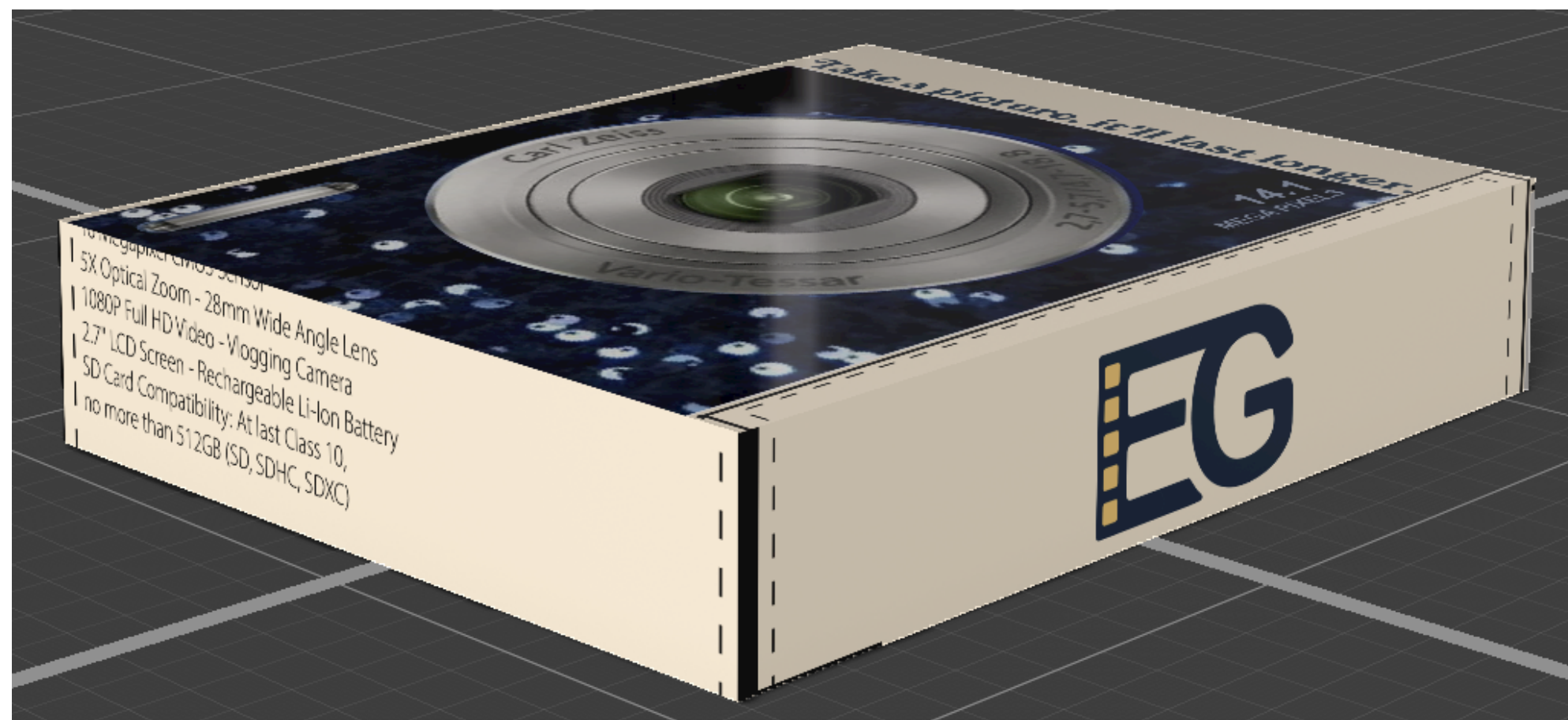
bottom box



top box







**Top Box Rendering**





**Bottom Box Rendering**