

# CONTENT

## Elsewhere by EG

Slogan:

**Take a picture, it'll last longer.**

Story:

**Life doesn't wait – and neither should you.**

Whether you're exploring cities, chasing experiences, or savoring the everyday, this is your reminder: **take a picture, it'll last longer.**

**Your next adventure is already happening.**

Other Text:

**Elsewhere  
Navy Blue**

Included in the box:  
3.5" x 2.25" x 1" camera  
7" wrist strap

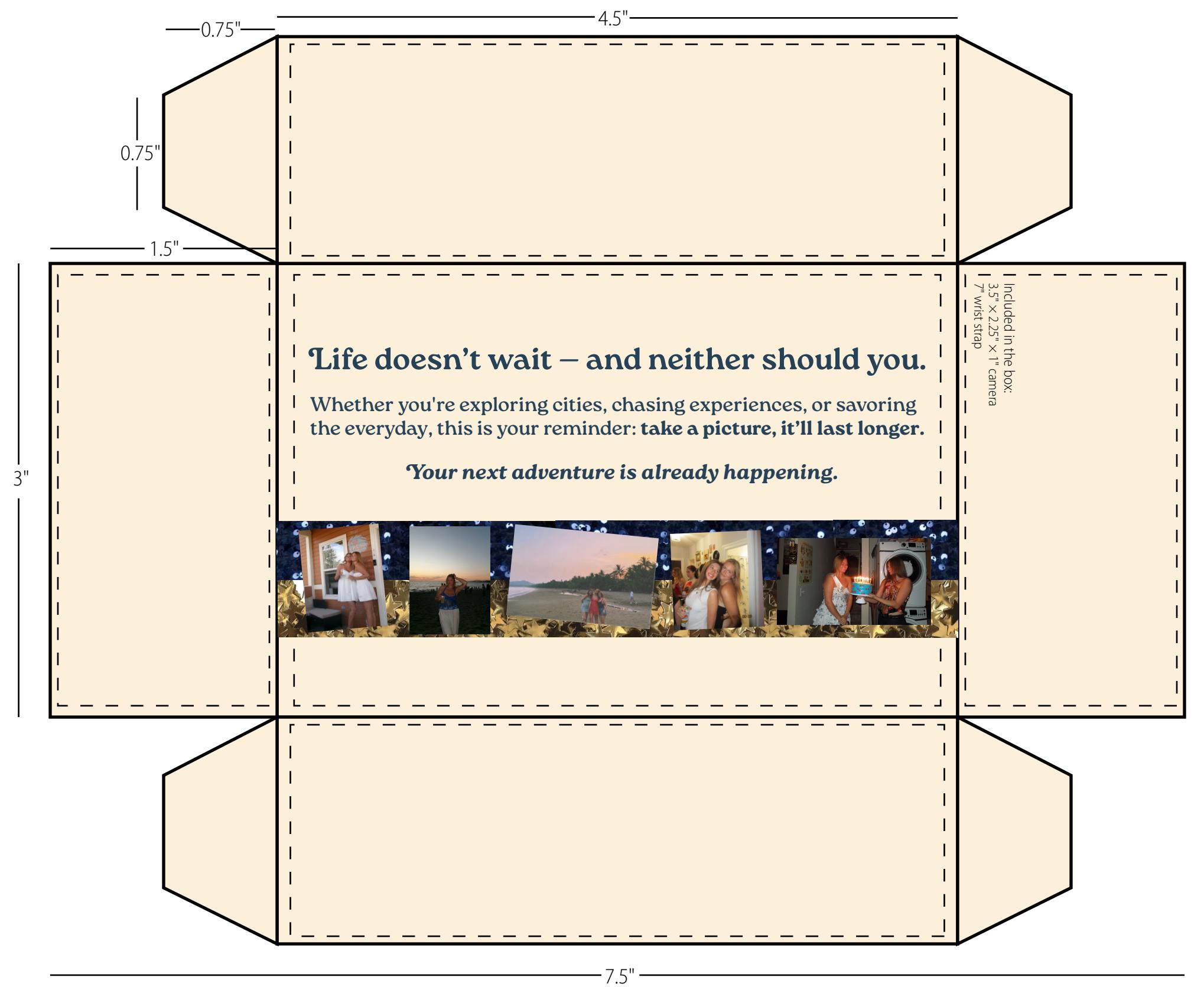
16 Megapixel CMOS Sensor  
5X Optical Zoom - 28mm Wide Angle Lens  
1080P Full HD Video - Vlogging Camera  
2.7" LCD Screen - Rechargeable Li-Ion Battery  
SD Card Compatibility: At least Class 10,  
no more than 512GB (SD, SDHC, SDXC)

Logos & Images:

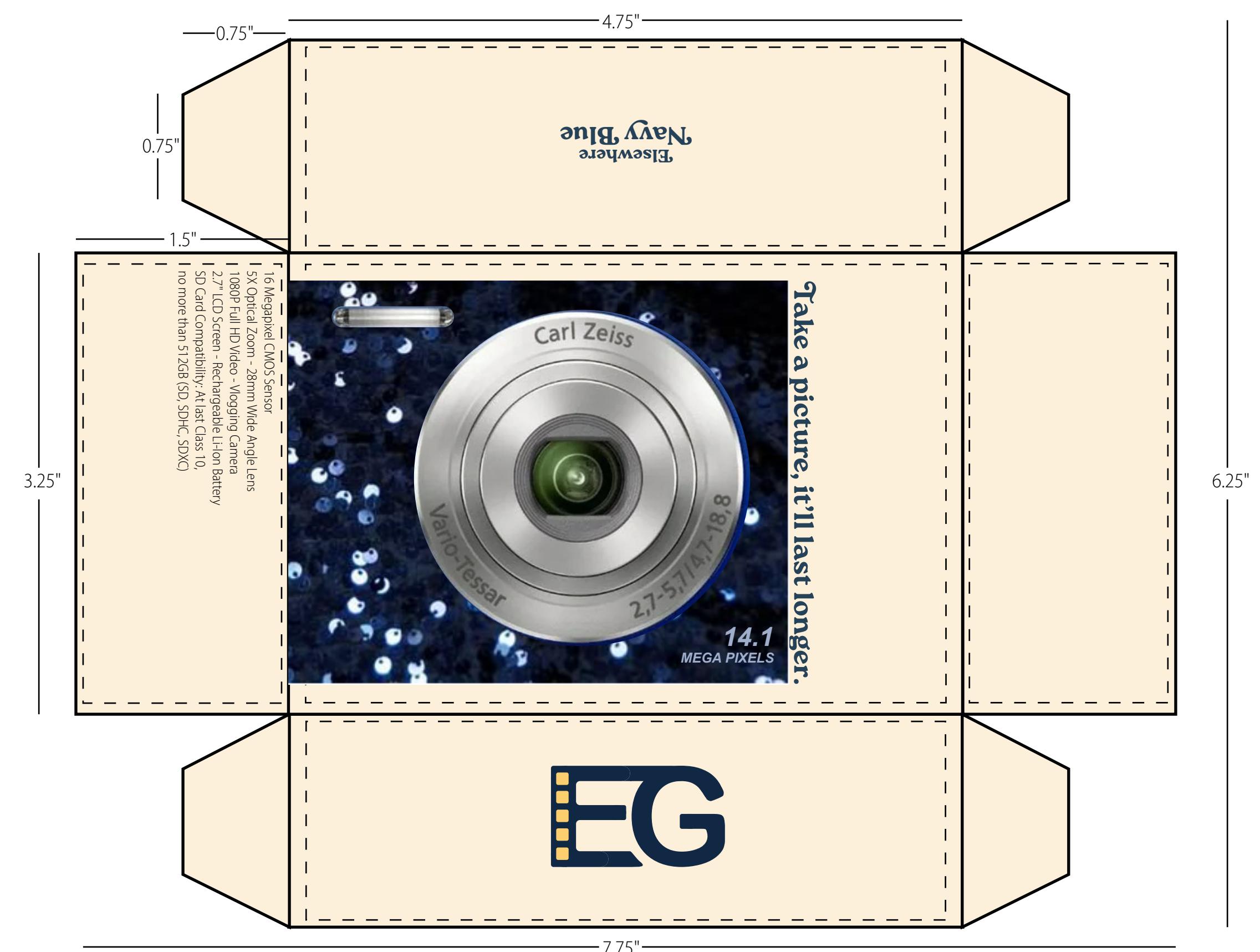


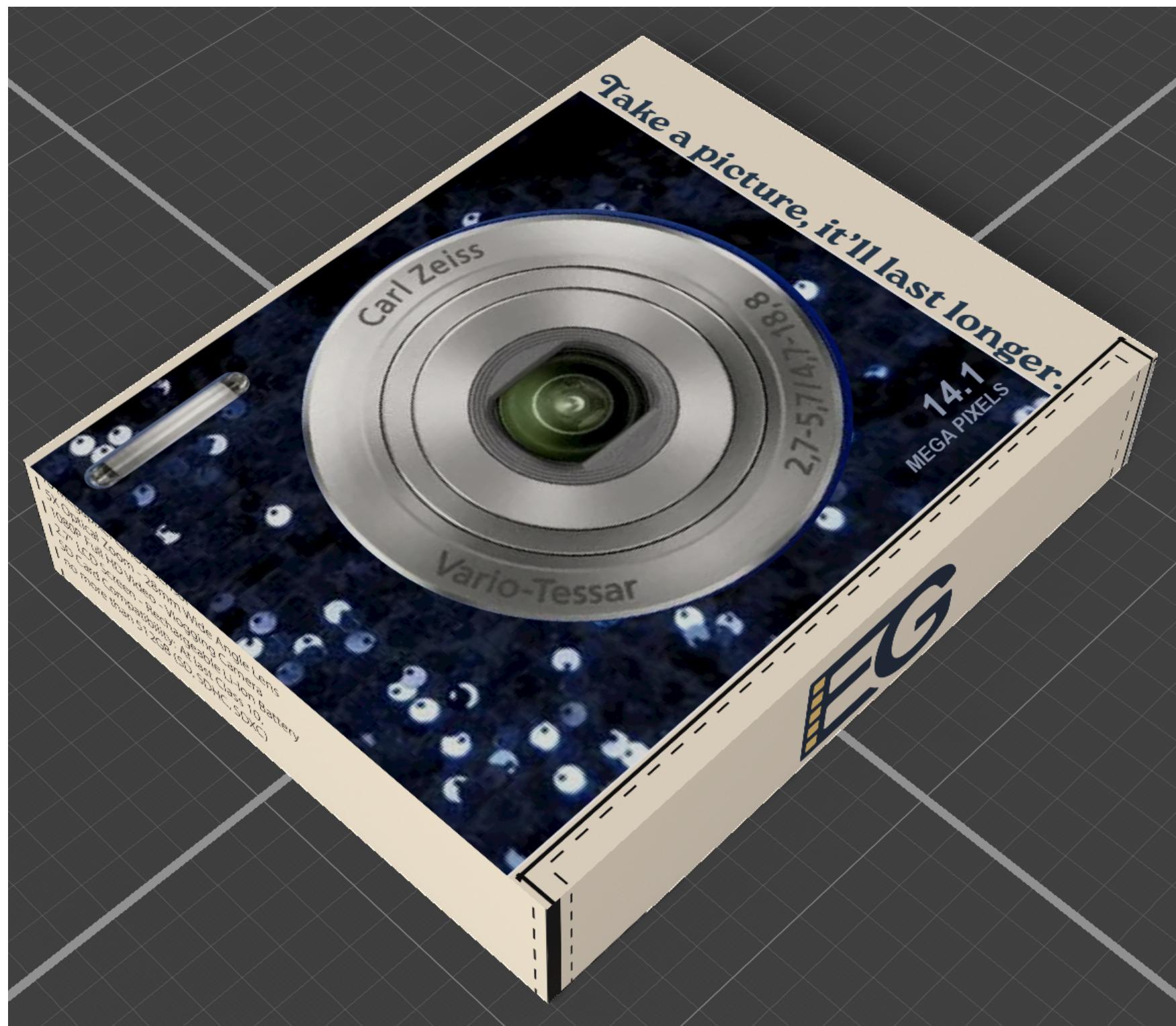
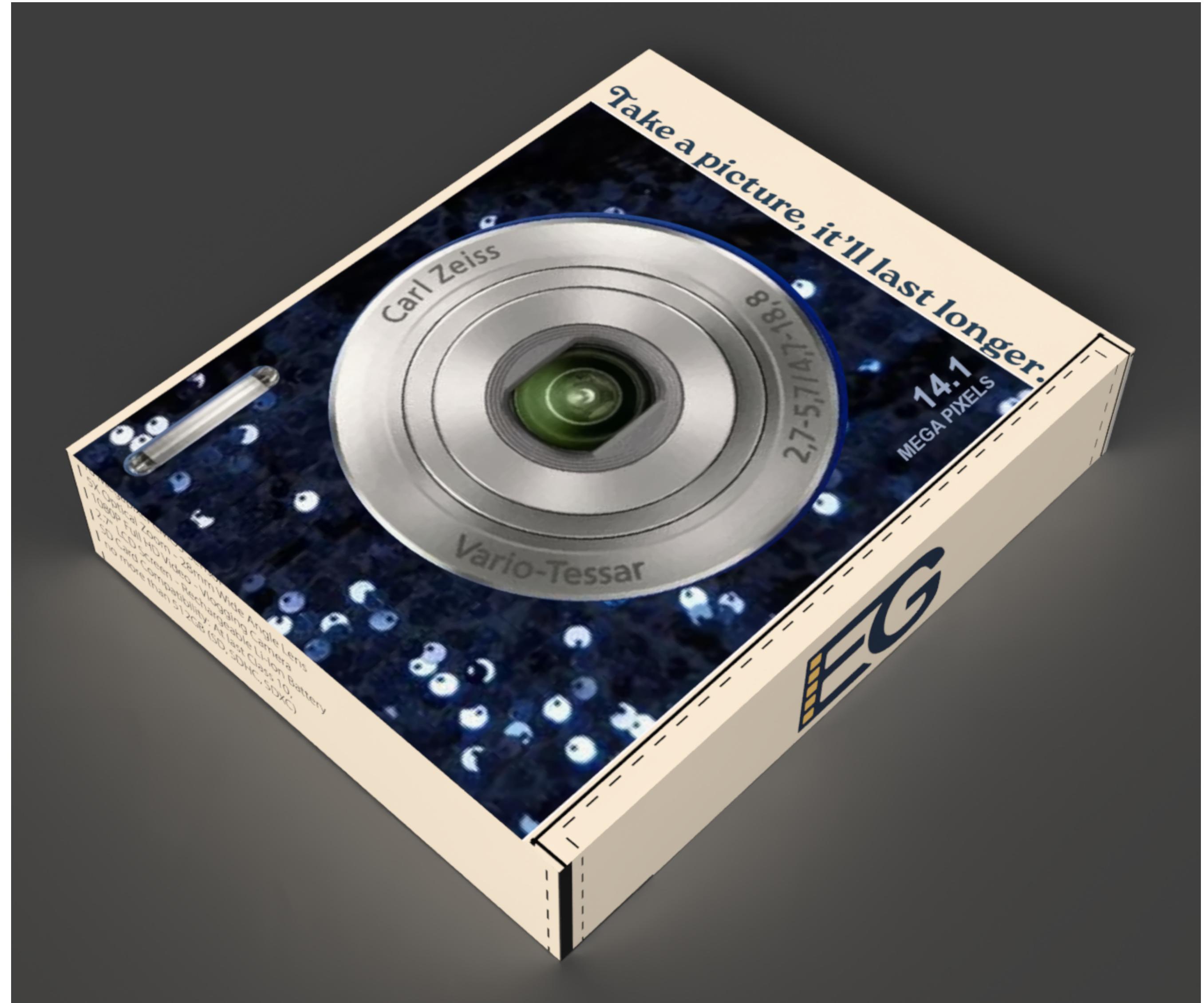
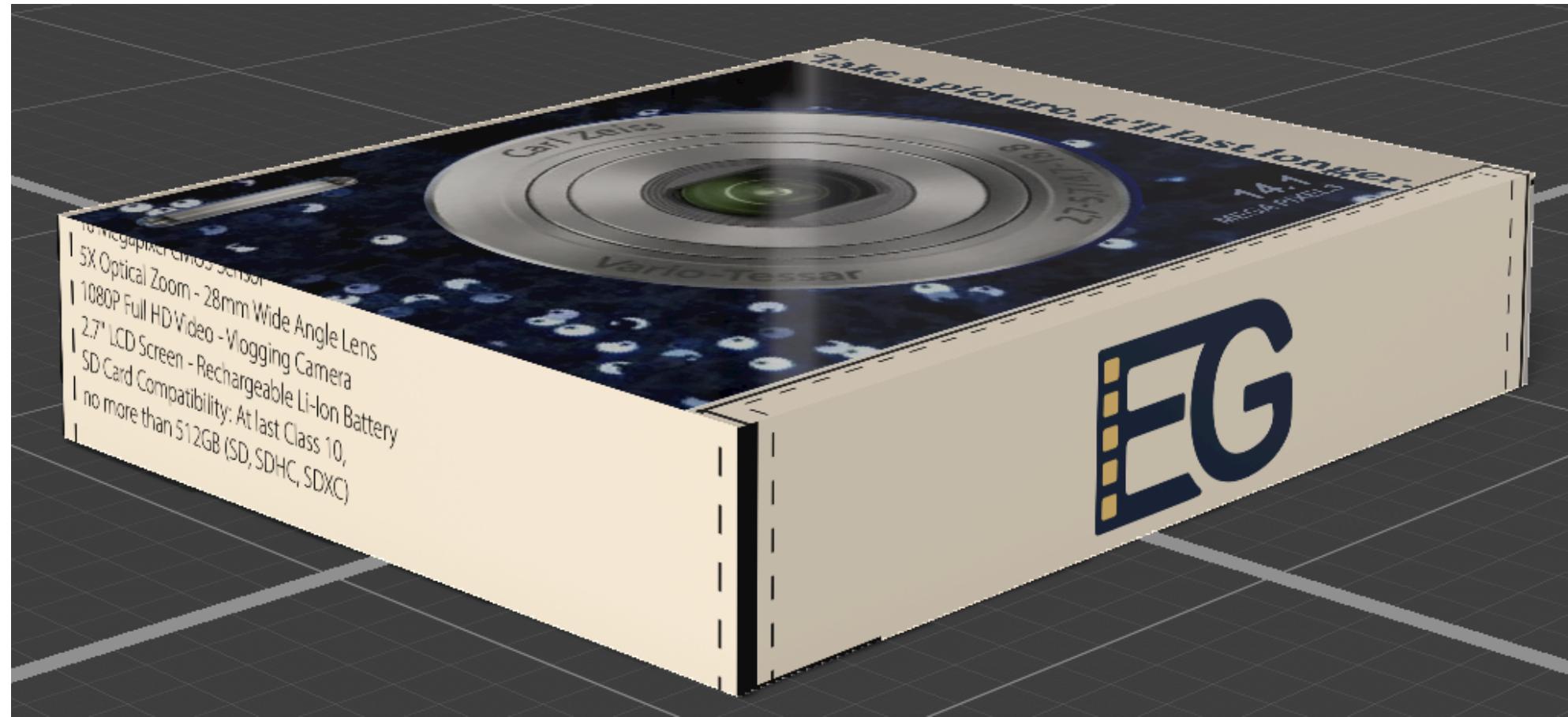
all text, not including specs, featured in navy blue<sup>1</sup>

bottom box



top box





# Top Box Rendering



# Bottom Box Rendering